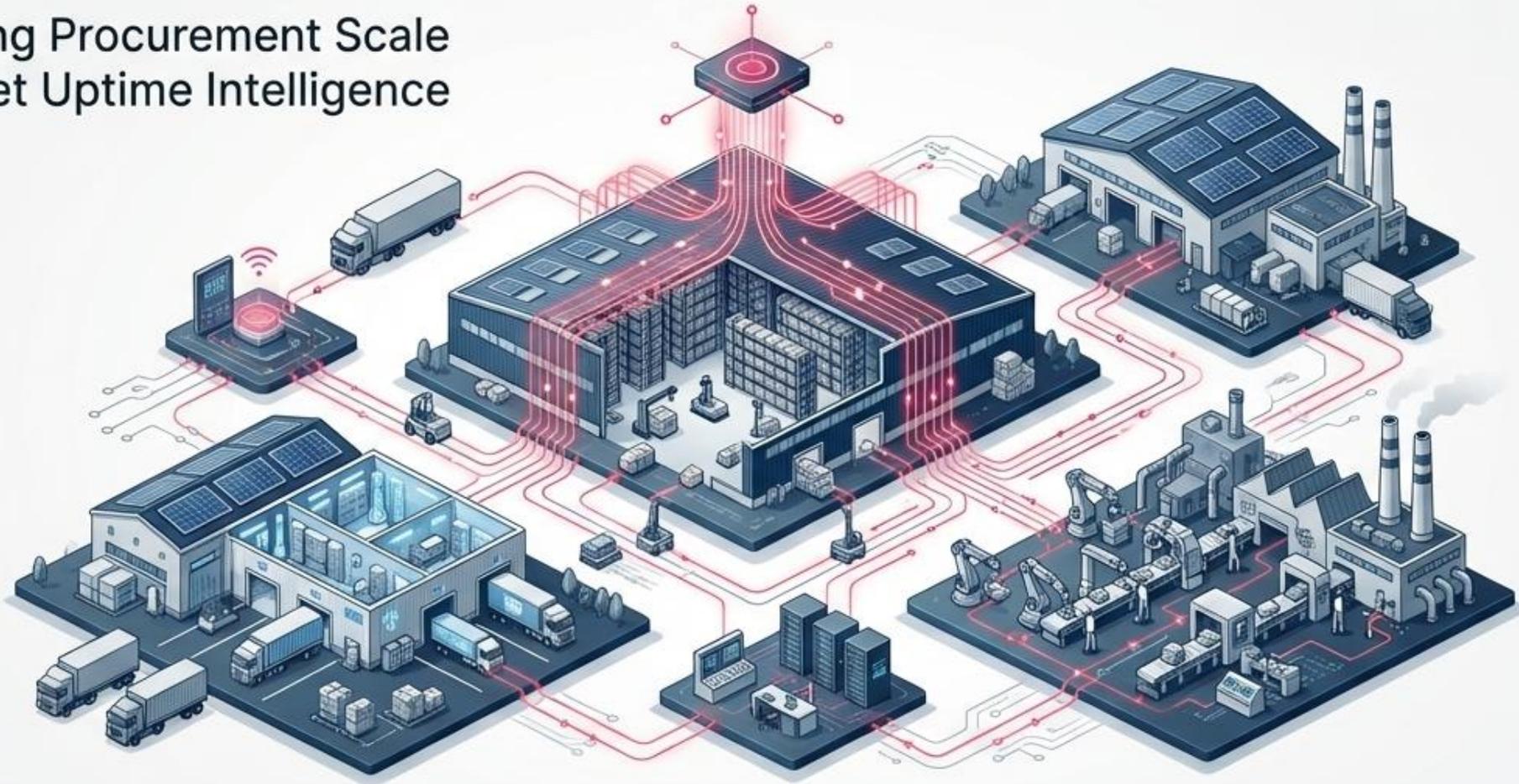


The InfraTech OS for India's Industrial Backbone

13SQFT.COM

Largest Space Infrastructure and Technology B2B Platform

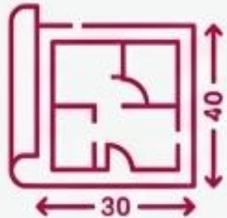
Integrating Procurement Scale with Asset Uptime Intelligence



Building the Digital Backbone for Warehouses, Cold Chain, Industries & Retail

We are building the Operating System for Industrial & Commercial Infrastructure.

India's Largest B2B Infratech Platform, Integrating Marketplace, Supply Chain & Asset Management



1000Mn+
sq. ft.

Area Listed



370+

Categories



5000+

Sellers



500+

Happy
Customers



EBIDTA
Positive

Since Inception

Industrial Procurement in India is a Fragmented, Inefficient, and Opaque Process



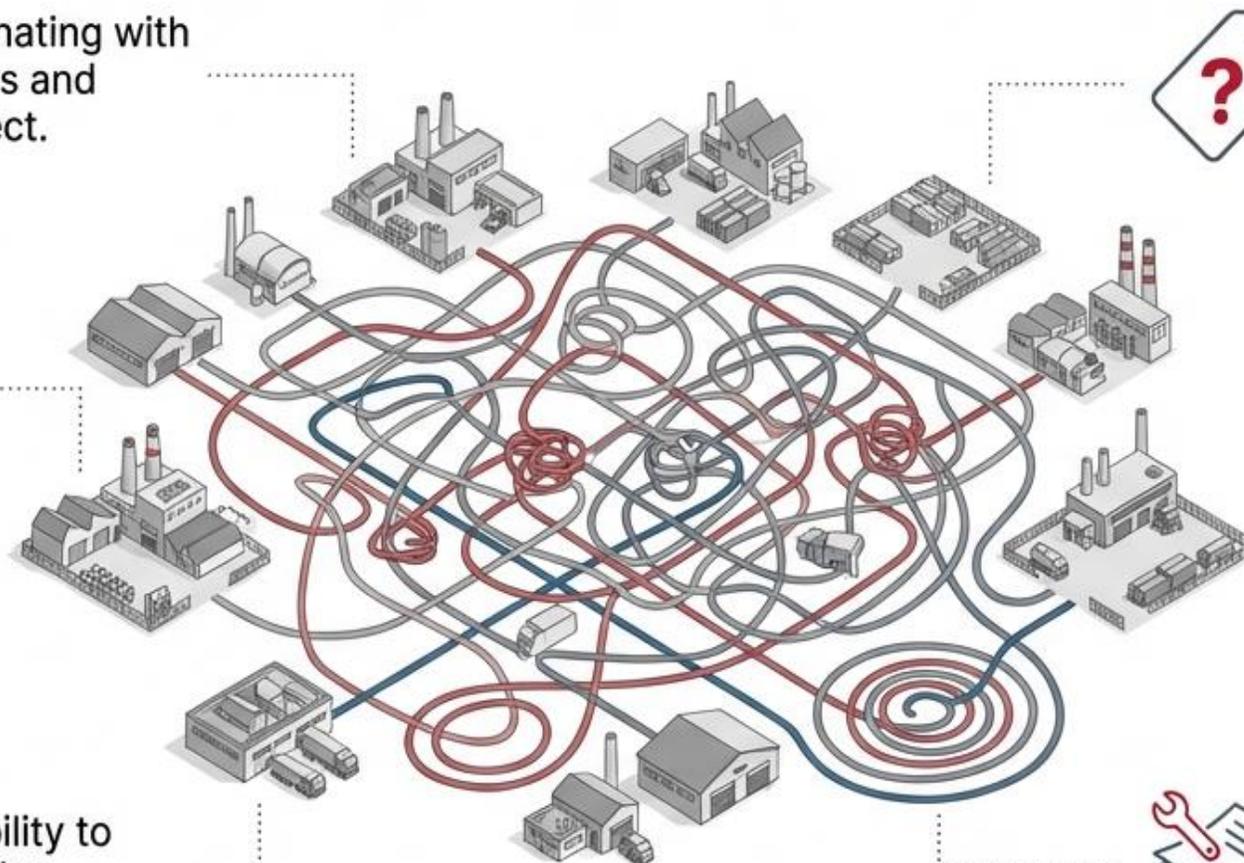
Vendor Chaos: Coordinating with 20-40 different vendors and OEMs for a single project.



Operational Blindness: Lack of tracking and transparency in procuring numerous operational products.



Financial Control: Inability to effectively track spending and control capital expenditure (CAPEX).

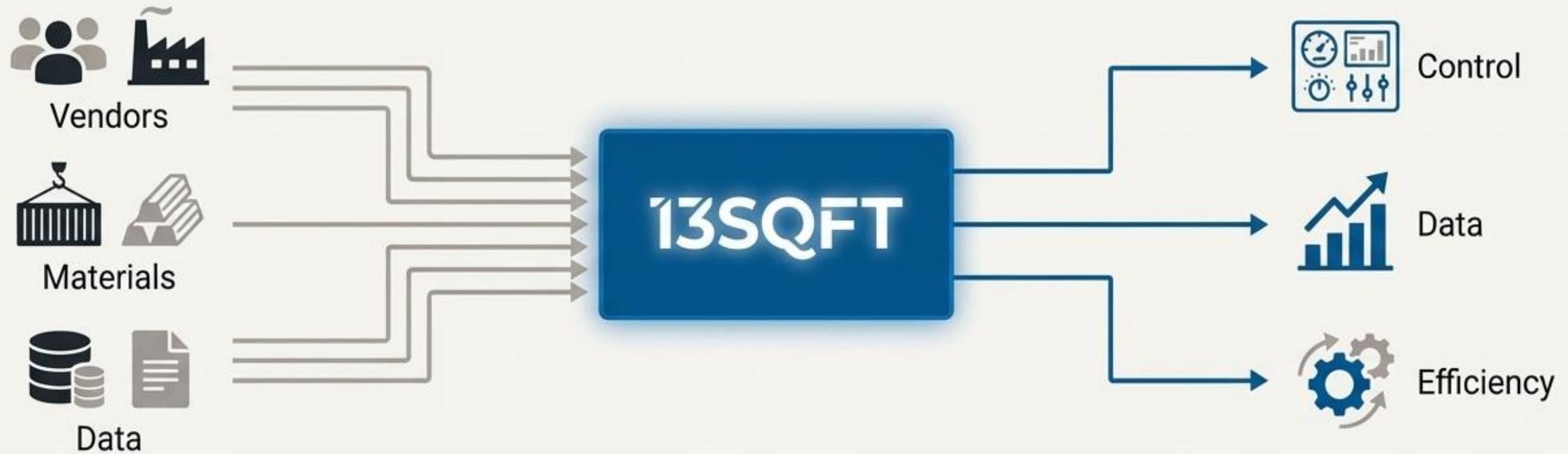


Pricing Uncertainty: No transparent way to get the right product at the right price, or discover better alternatives.



Asset Management Nightmare: Difficulty managing assets, warranties, and AMCs across multiple sites.

One Platform to Build, Equip, and Manage.



Asset Marketplace

Discover and source everything from construction materials and robotics across 370+ categories.



Procurement Automation

Digitize the entire process from RFQ to delivery with 100% tech-driven tracking and transparency.



Predictive Asset Management

Track, maintain, and optimize every asset's lifecycle with real-time data, IoT integration, and predictive maintenance.

Everything Industrial, All in One Place.

370+ Categories Across the Entire Infrastructure Lifecycle.



Spaces & Lands

Warehouses, Industrial Lands, Logistics Parks, Cold Chain Facilities.



Construction & Infrastructure

Civil Material, PEB & Roofing, Flooring, HVAC, Solar Solutions.



Racking & Storage

Heavy Duty Racking, Mezzanine Solutions, ASRS Shuttle Systems.



Material Handling

Forklifts, Conveyors, Cranes, Dock Levellers.



Technology & Automation

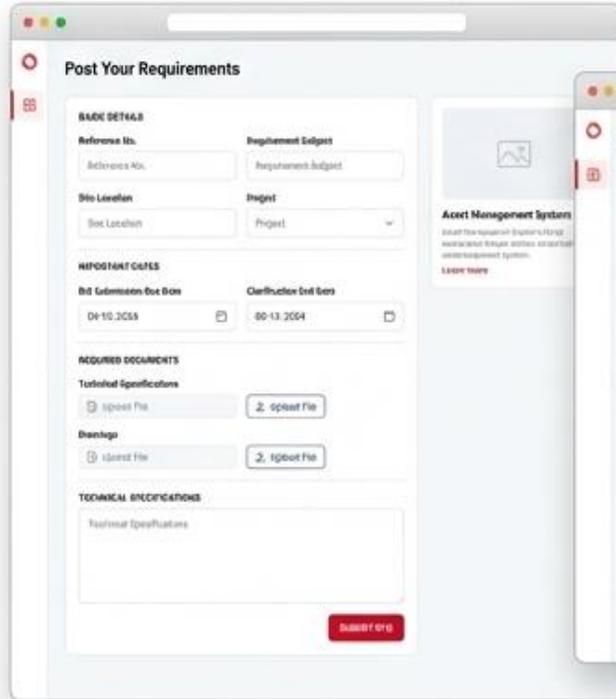
WMS/OMS Software, RFID, Barcode Scanners, Industrial Robots.



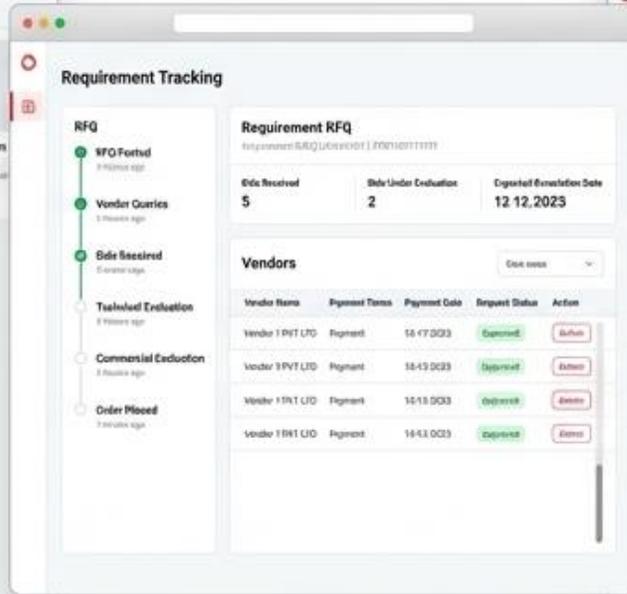
Renewable & Green

Solar, EVs, Waste Management, Carbon Credits.

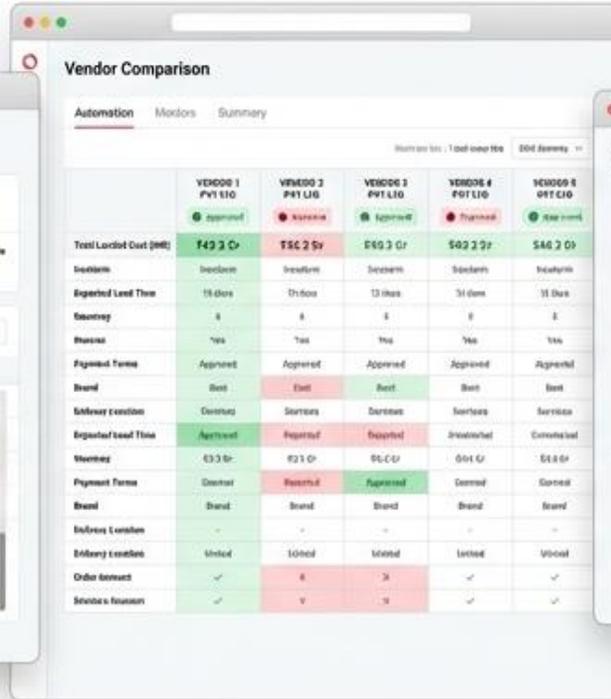
We Digitize and Automate the Entire Procurement Lifecycle.



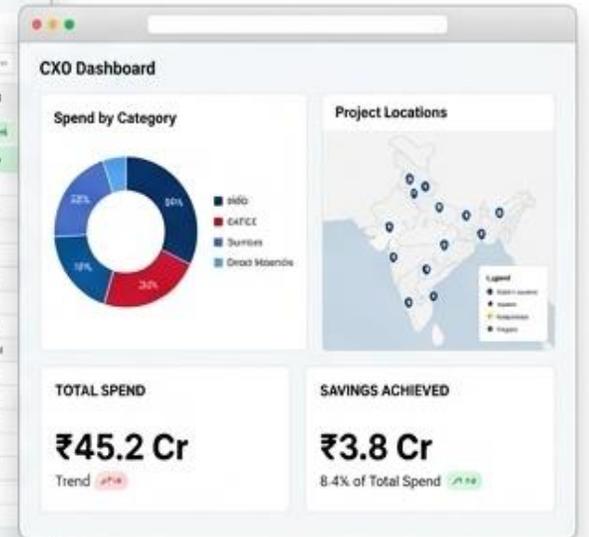
Float RFQs with a Single Click



Track RFQs in Real-Time



Automated Quote Comparison



CXO Dashboard

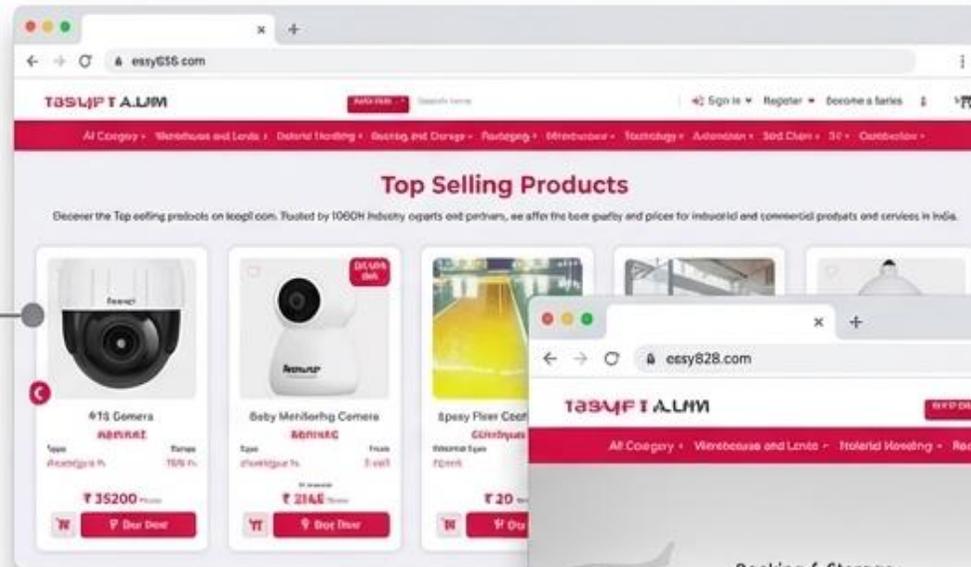
✓ Intelligent Sourcing

✓ E-Bidding & Reverse Auctioning

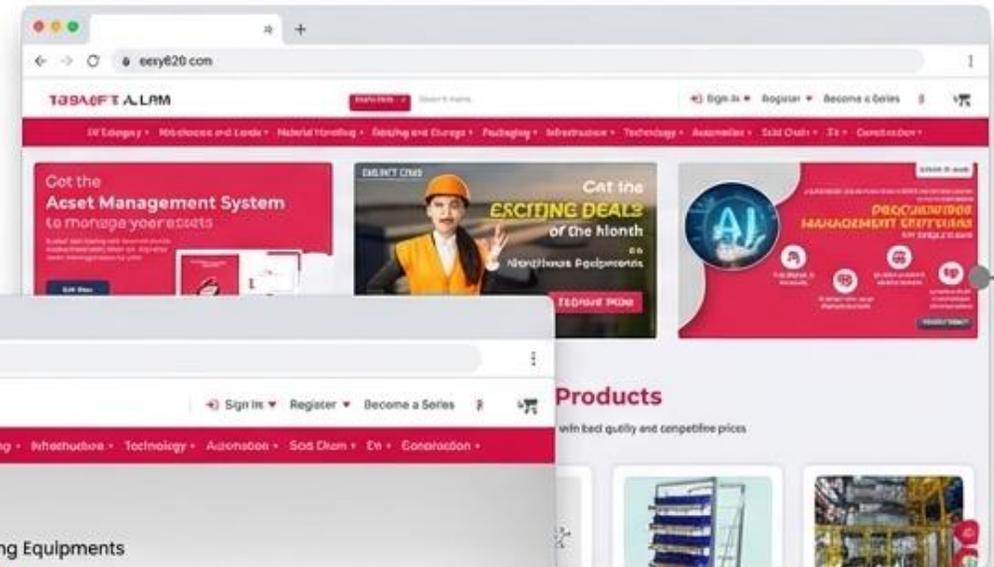
✓ Multi-Level Approval Matrix

✓ Significant Cost Optimization

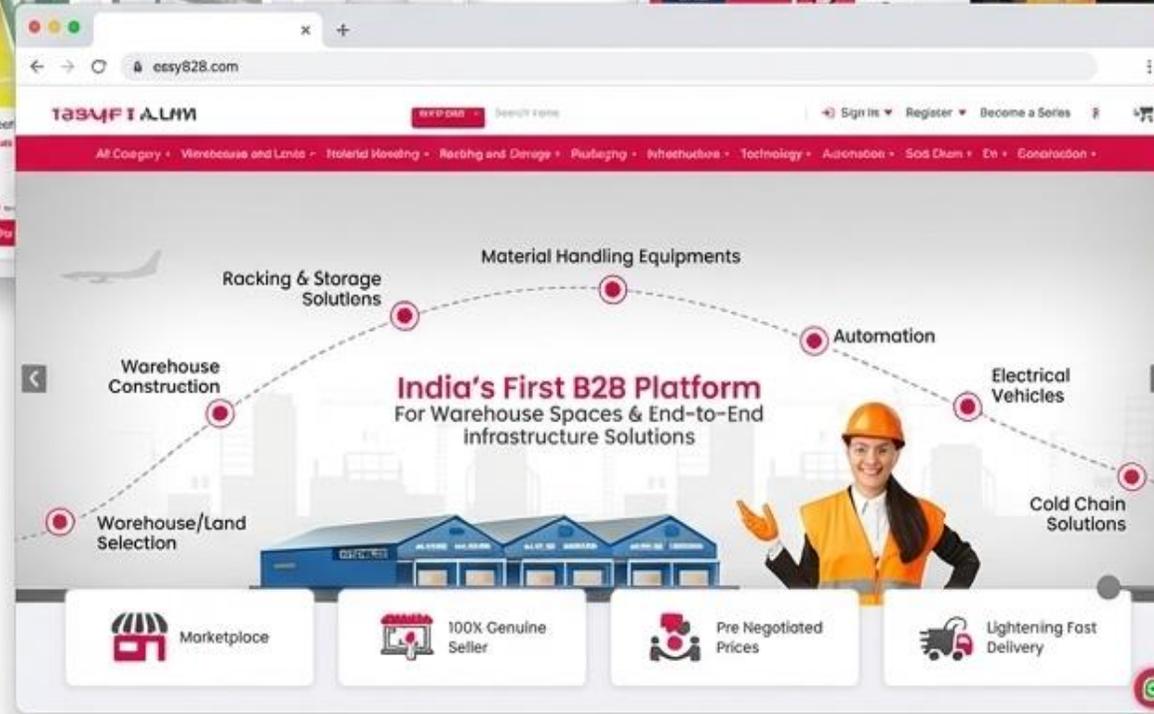
The Command Center for Industrial Commerce.



Featured Products & Deals in Inter Regular Accent Grey



Integrated Software Solutions in Inter Regular Accent Grey



Comprehensive Categories in Inter Regular Accent Grey

Intelligent Procurement: From Manual Chaos to Automated Control



End-to-End Automation

Float RFQs with a single click and track progress with real-time, time-stamped updates.



Data-Driven Decisions

Leverage auto-system generated quote comparisons and vendor analysis before finalization.



Cost Optimization

Utilize features like E-Bidding and Reverse Auctioning to ensure the best price.



CXO-Level Visibility

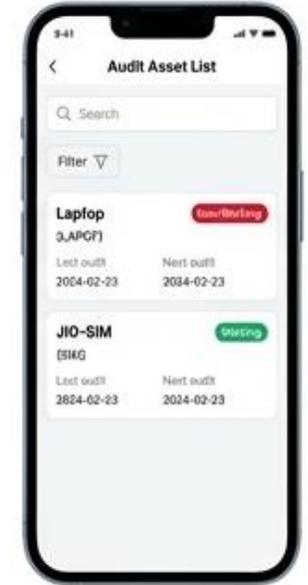
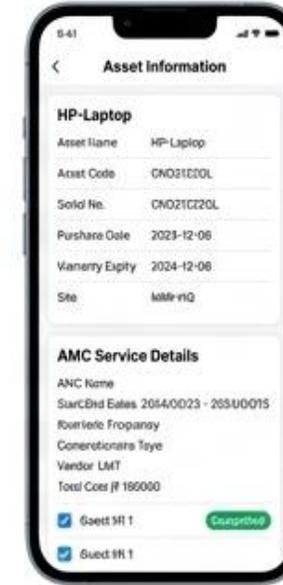
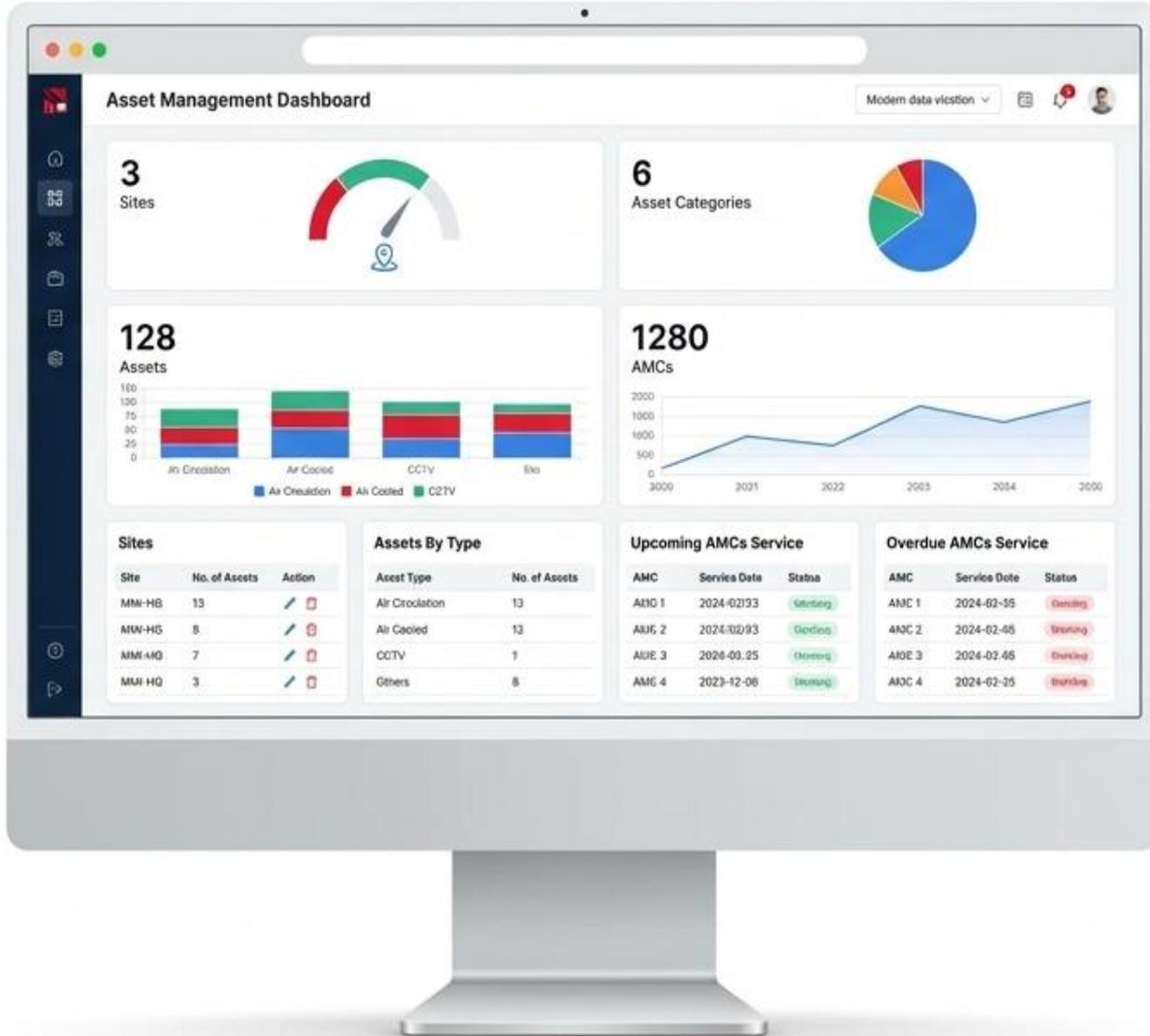
Access high-level dashboards for real-time insights, analytics, and spend tracking.

Features Highlighted:

Vendor Management, CAPEX Estimation, Multi-Approval Matrix.



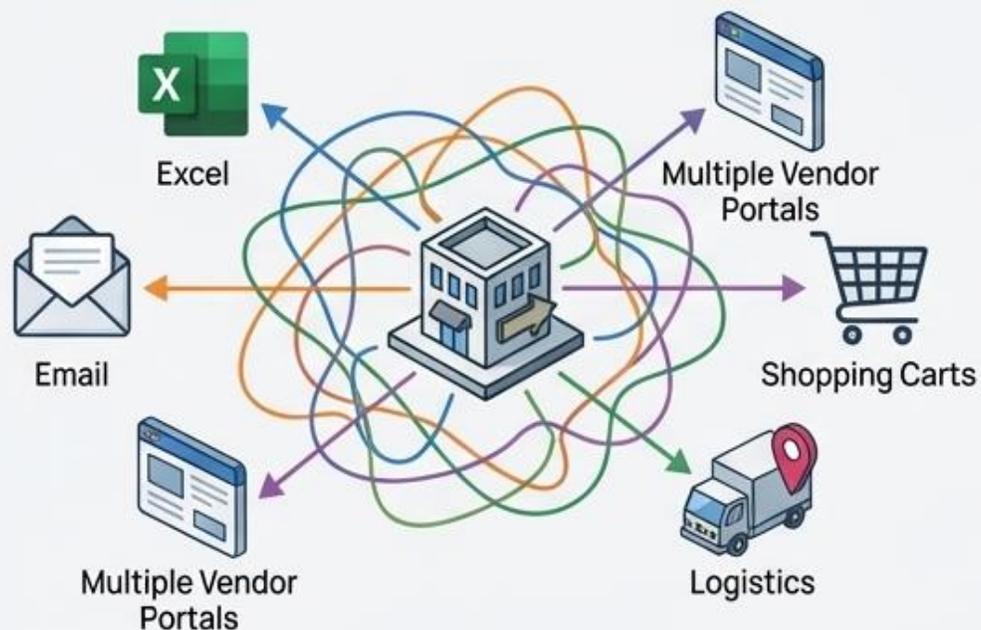
Gain Complete Control with Predictive Asset Management



-  Real-time tracking of location, condition, and usage history.
-  Barcode, QR, and IoT-enabled tracking.
-  Manage warranties, depreciation, and AMCs.
-  Predictive maintenance alerts to reduce downtime.

Our Integrated Platform Creates a Powerful, Defensible Ecosystem

Before: The Fragmented Approach



After: The 13SQFT Integrated System



Three Pillars of Defensibility

End-to-End Integration

We are not just a marketplace or a SaaS tool. We are the only platform that combines discovery, procurement, and asset management into a single, seamless workflow.

Network Effects

Our growing ecosystem of 75+ enterprise clients and 400+ verified sellers creates a powerful flywheel, attracting more buyers and suppliers to the platform.

Proprietary Data

Every transaction enriches our dataset, leading to smarter sourcing recommendations, better price benchmarks, and predictive analytics—a moat that deepens with scale.

We Operate a Deliberate Portfolio of Five Live Revenue Streams

Our revenue is generated through a synergistic portfolio designed for resilience and profitability. We group these streams into three strategic pillars: Foundational Services that acquire and embed customers, High-Margin Engines that drive profitability, and Strategic Opportunities that we manage with discipline.

Pillar 1: Foundational Services



Marketplace & Procurement • Live



Installation & Site Support • Live

Pillar 2: High-Margin Engines



AMS + AMC Recurring • Active



Platform Monetization • Live

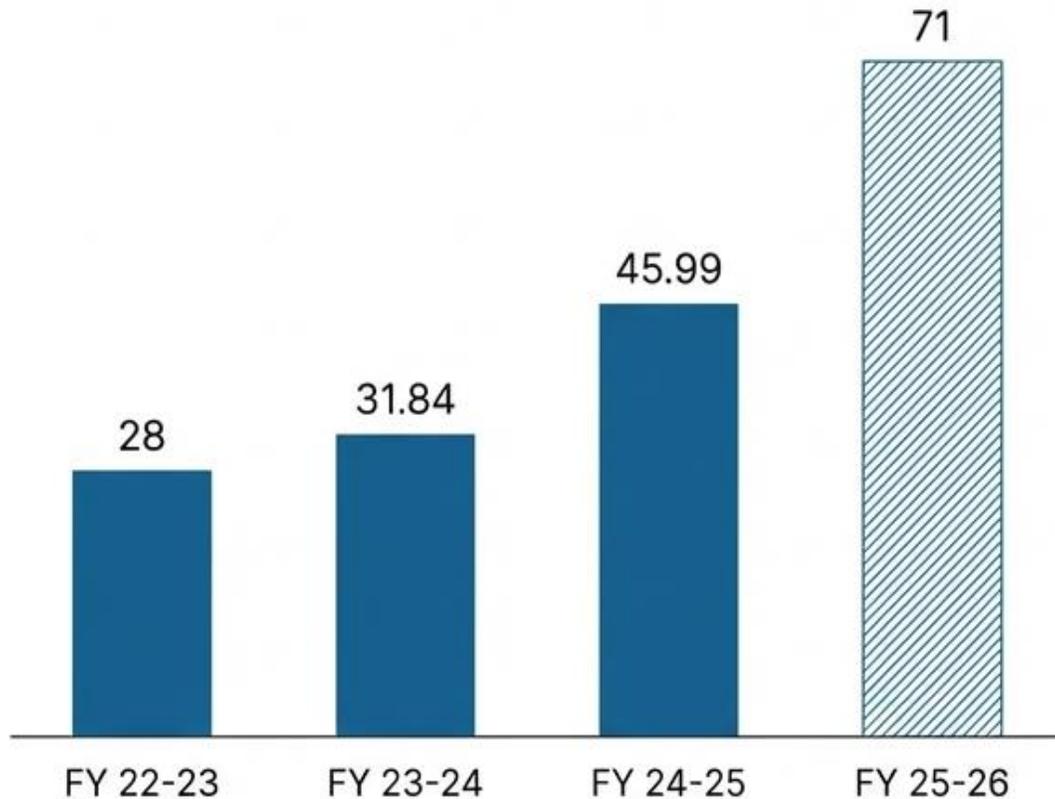
Pillar 3: Strategic Opportunities



Private Label • Live

Our Platform is Driving Significant and Accelerating Growth.

Revenue (INR Cr)

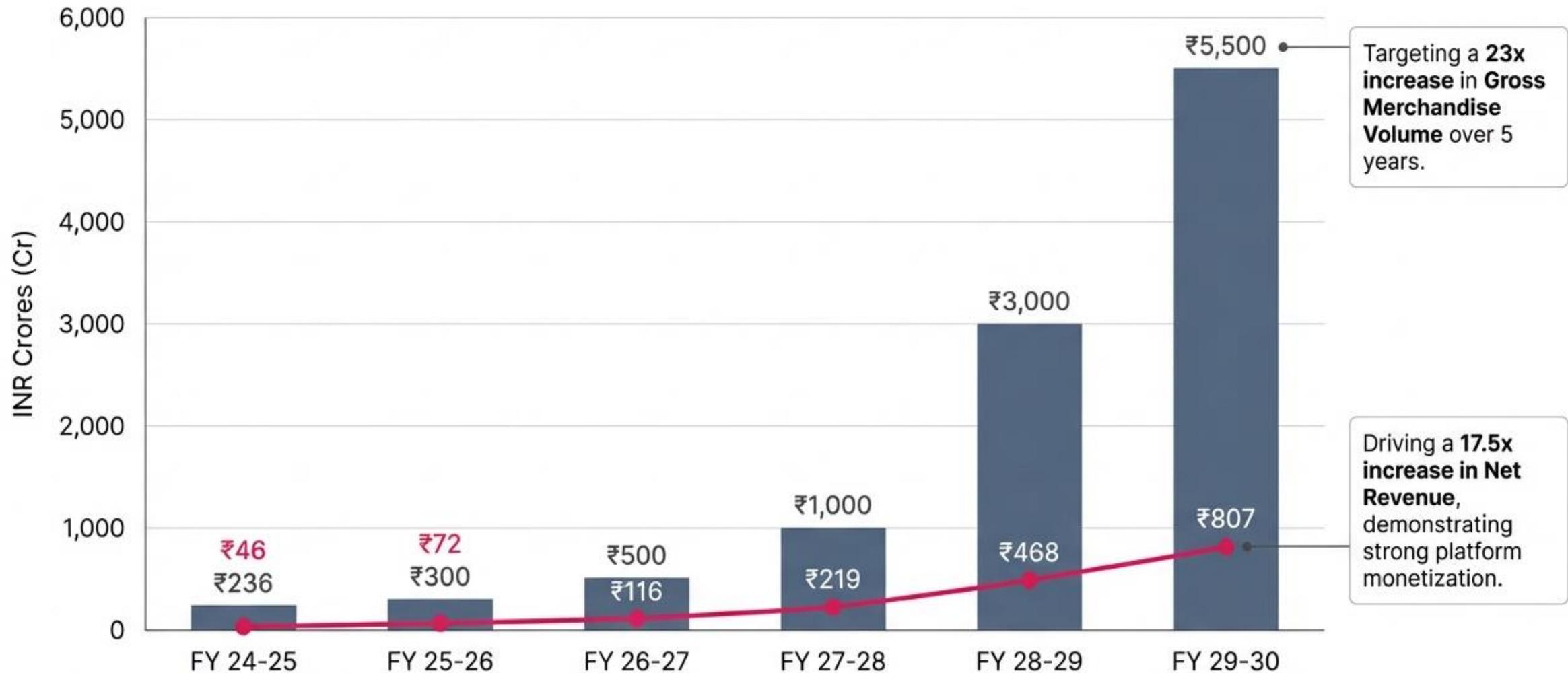


A Landmark \$75 Million Contract Win.

\$75Mn

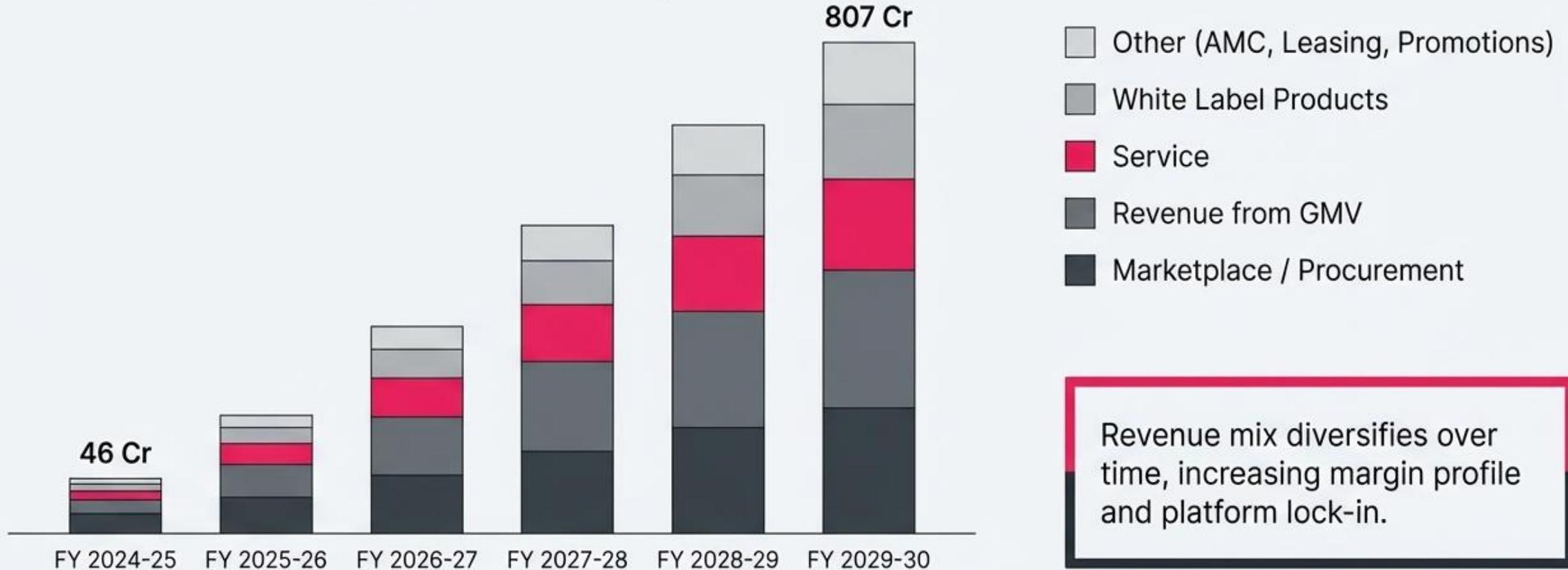
In 2024, 13SQFT became the exclusive procurement partner for a major international logistics park developer (from Australia and Singapore) to process all construction and procurement requirements through our platform, validating our model at enterprise scale.

An Unprecedented Trajectory: Projecting 23x GMV Growth to ₹5,500 Cr



A Multi-Layered Revenue Model Designed for Growth and Resilience.

Net Revenue (in Crore)



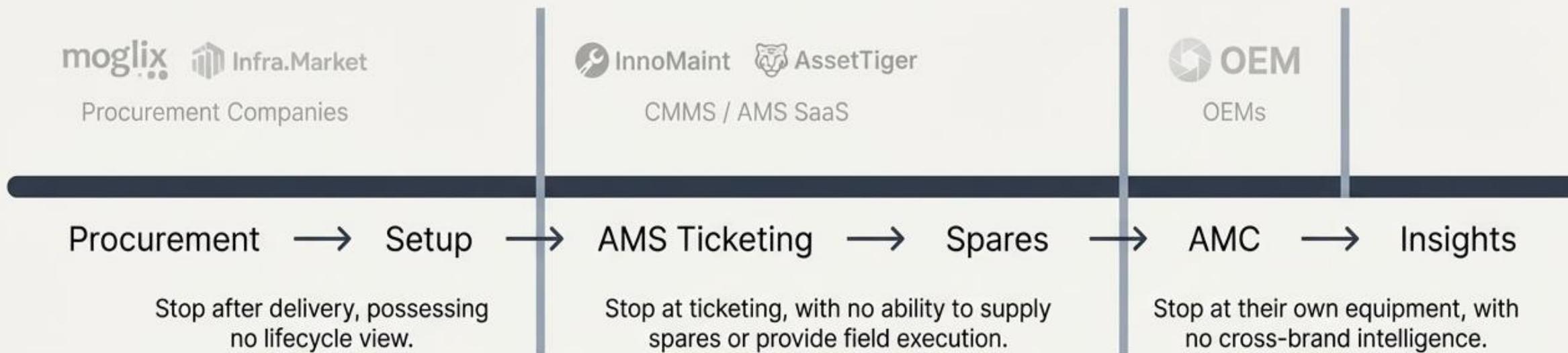
Profit Compounds as Our Technology Drives the Entire Asset Lifecycle

EBITDA Margin %



Where Others Stop, We Begin

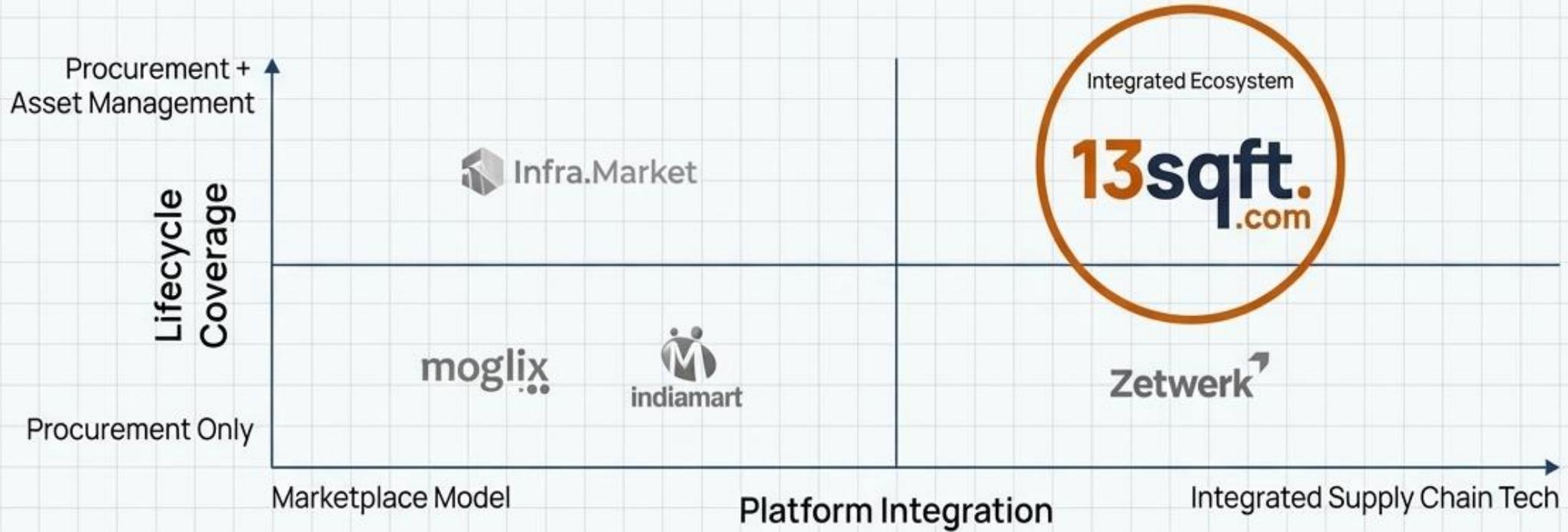
End-to-End Asset Lifecycle



13sqft

We integrate all fragments. We own the lifecycle. Everyone else owns a piece.

Our Competitive Moat: The Only Fully Integrated Infratech Ecosystem



Feature Checklist

✓	Industry Focused Marketplace	Industry Focused Marketplace
✓	Supply Chain Integrated	Real Procurement Services
✓	Real Procurement Services	Asset Management
✓		Predictive Maintenance
✓		Renewables and Green Categories



A Founding Team Forged in Supply Chain & Infrastructure

Bringing 25+ years of combined leadership from the world's most demanding logistics and technology environments.



Alok Bansal

Founder & CEO

Former CEO, DTDC Supply Chain (3PL & Warehousing)



Leadership experience at Delhivery, Mercedes-Benz (Germany), and Infosys.



Awarded Young Supply Chain Leader of the Year, **2019**.



Drafted market strategies for the State Govt of Baden-Württemberg (Germany), L'Oréal & Schneider Electric.



MBA – SP JAIN Institute of Management and Research



Executive Education, Warehouse Design – IIM Ahmedabad



BE in Electronics



Payal Chaudhary

Co-Founder

Founder of ABINFRA (Infrastructure)



10+ years of deep experience in Supply Chain Management & Infrastructure.



Gold Medalist distinction, underscoring a history of excellence.



M-Tech (Supply Chain) – NIT



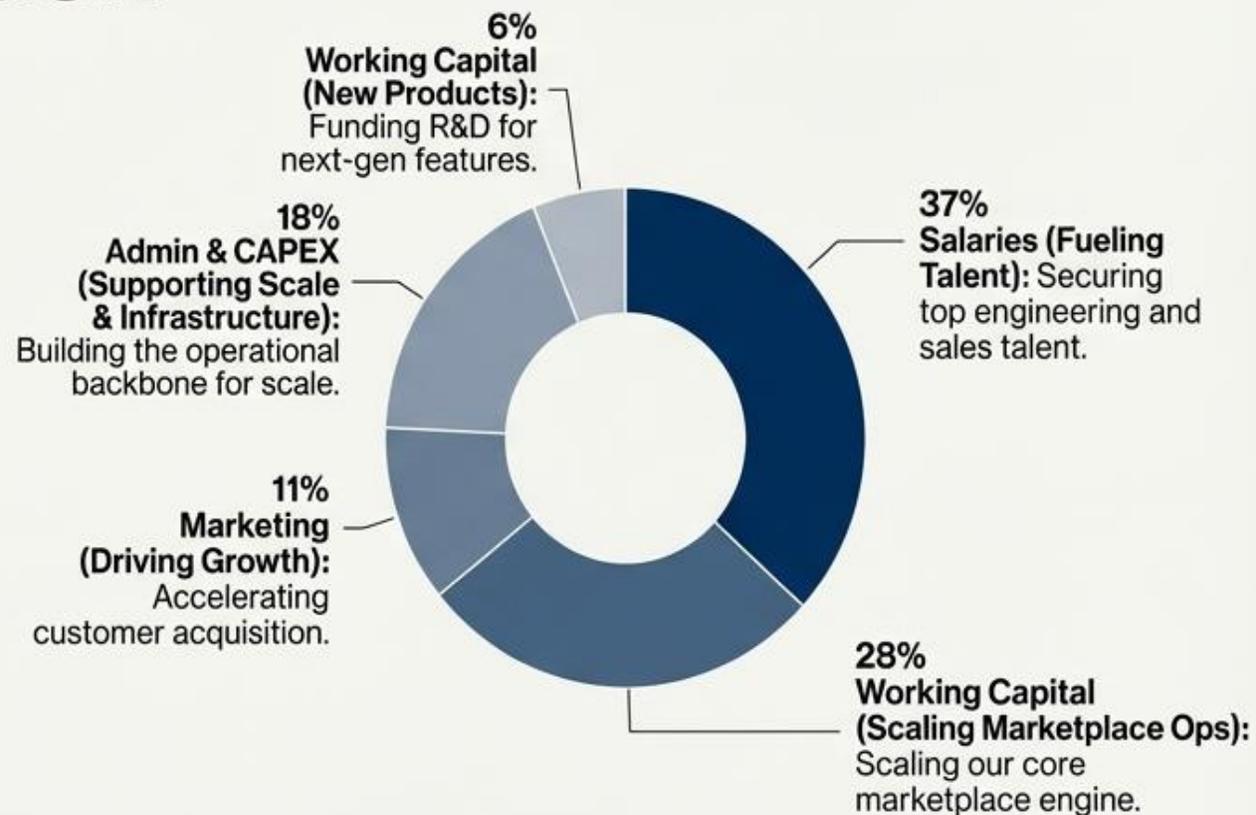
MSc (Biotech)



BSc (Biotech)

Seeking \$5 Million to Secure a Dominant Market Position

\$5,000,000



Every dollar is strategically allocated to the highest-impact areas: securing top talent, funding our core marketplace, and accelerating our go-to-market strategy.



Consultant Advisor

Ramesh Venkat

Ex – **Head** Logistics Sector Skill Council of India,
Ex VP, Cholamandlam Investment,
APL Logistics, YCH, Future Group, Henkel



Perozshah Sarkari,
Board Advisor and Independent
Director in Shadowfax, Billion
Mobility; Jeena&Co; Logical.ai;
Ex-MD Allcargo,
Ex CEO Mahindra Logistics

Our Key Investors with us



Chetan Sehgal
Director- Strategy and
Investments at Burjeel
Holdings, Dubai



Amit Saraf
Chief Financial Officer
at Godrej Fund
Management



Suresh Bansal
Board Member of DTDC,
Founder DCGPAC

Validated by the Industry and Media



**Top 10 Startups by
HDFC Tech
Innovators**



**Top 10 in LEAP TO
UNICORN**



**Select 200 Companies
with Global Business
Potential**



**Top 10 Prop-tech
Companies**

Businessworld

Yahoo News

THE ECONOMIC TIMES
(Brand Equity)

Yahoo News

BW Businessworld

BW Businessworld

THE ECONOMIC TIMES
(Brand Equity)

THE ECONOMIC TIMES
(Brand Equity)

SMESTREET

THE ECONOMIC TIMES

SMESTREET

Yahoo News

SMESTREET

Yahoo News

BW Businessworld



The Power of the Network: A Thriving Ecosystem of 400+ Partners and Sellers.

Our value grows with every new partner on the platform. We have curated the most comprehensive and competitive supply chain in the industry, offering unparalleled choice and value to our clients.



The Future is an AI-Powered, Predictive Infrastructure Ecosystem

Our vision is to become the leading AI-based B2B Tech platform for Construction, Warehousing, Cold Chain, Retail & Industrial goods & services.

Upcoming Roadmap Features

- **AI and Machine Learning:** For predictive sourcing, cost optimization, and demand forecasting.
- **IoT Enablement:** Deeper integration with IoT sensors for real-time asset monitoring and automated updates in AMS.
- **3D Modeling:** For facility and warehouse design and simulation directly within the platform.

